



Rhetoric Training

Master the art of public speaking

Seminarziele

Rhetoric is the art of persuasion by speaking or writing. It involves the strategic use of language in order to effectively convince the audience. This training will help you boost your persuasiveness and confidence, which leads to your arguments having a stronger impact, giving you the opportunity to advance in your career. It will give you the right tools and skill set to win the attention of your audience and show you how to respond appropriately when faced with challenging situations. This training follows hands on approach to ensure long lasting results to take your career to the next step. Additionally, participants will be introduced to current AI-supported methods that provide valuable insights into audience analysis and help refine persuasive communication strategies.

Programminhalte

Art of Public Speaking:

- 4 tips for effectively managing stage fright
- 5 practical tips for a successful speech
- Practice your speech writing skills
- Improving the presence of mind
- Quick repartee: How to counterattack correctly
- The 5-sentence technique

Improving your self-expression:

- Improving your eloquence: communication
- How to improve your vocabulary, style, and syntax
- What impression do I make on others?
- Improving the presence of mind
- What does your body language reveal?

Interaction with the audience:

- 5 tips for successfully steering a discussion
- Influencing the discussion with the question method
- 6 tips for successfully handling objections
- How do I protect myself against aggressive opponents?
- How can I recognize manipulation and predict behavior?
- How do I bolster my expressiveness by speaking and writing?

Methodik

Trainer input Group exercises with practical approach Presentation and analysis of existing and new skills Individual feedback

Zielgruppe

„Rhetoric Training“ is geared towards professional of all fields of work, who want to polish their public speaking skills in english. It is ideal for upper and middle-level managers from both the private and public sector.

Seminarcode

ENG8001

Teilnehmer

maximal 9 Personen

Seminarzeiten

Day 1: 10:00 am - 5:00 pm

Day 2: 9:30 am - 4:00 pm

Ort & Termine

Münster

07.05.2026 – 08.05.2026

24.09.2026 – 25.09.2026

Frankfurt am Main

09.04.2026 – 10.04.2026

Seminargebühr

1.200,00 € (zzgl. MwSt.)

1.428,00 € (inkl. MwSt.)

Price includes comprehensive training documents, coffee and tea, and lunch.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift